

KINESIOLOGY PRACTICUM DESCRIPTION

Practicum Position Title: Brand Action Team

Agency/Company: [WinSport](#)

Locations:

Canada Olympic Park – 88 Canada Olympic Road SW

Terms Available: Fall, Winter, or Spring

Number of Positions: 2

Specified Schedule: 5-6 hours/week (Fall and Winter), 10-12 hours/week (Spring)

Organization Description:

WinSport owns and operates Canada Olympic Park, operates the Bill Warren Training Centre at the Nordic Centre in Canmore, and helps fund the Olympic Oval. Each year WinSport welcome thousands of local, national and international guests and athletes. Our Sport team provides lessons, coaching and training for athletes of all ages and skills.

Practicum Duties/Responsibilities:

Under the supervision of the on-site supervisor, the practicum student will:

- Research and identify other comparable brands that are marketed as a cause
- Create a report with analysis and findings
- Develop and deliver a recommended approach for activating the WinSport brand with the cause elements built in
- Attend training sessions, orientations and meetings as required
- Join and assist in one of three working groups; raw stories how to create and communicate content. Boots on the brand, how to engage and bring WinSport cause brand to the front-line teams. Progressive proof points, how to articulate facts, figures and stories into WinSport's brand pillars.
- Demonstrate a safe work practice at all times by adhering to all WinSport safety policy and procedures and ensuring one's own safety is preserved along with the safety of co-workers and WinSport guests
- Be mindful of all safety hazards/concerns within the work environment and ensure all safety issues are reported to the appropriate individuals
- Review all Occupational Health and Safety (OH&S) notices/meeting minutes as they are distributed within each department

Required Student Qualifications:

- 3rd or 4th year Kinesiology student at University of Calgary
- Excellent interpersonal and communication skills
- Ability to provide engaging and effective guest service
- CPR and First Aid is an asset
- Demonstrated ability to take initiative and utilize innovation to meet deadlines

On-Site Supervisor: To be determined

On-Site Contact: Please contact Team & Culture Contact – Michelle Mungar Lumley

Email: mmungarlumley@winsport.ca

All applicants should submit a resume and cover letter indicating the position they are interested in to Michelle Mungar Lumley at mmungarlumley@winsport.ca.

Kinesiology Practicum Application

Placement: WinSport, Brand Action Team Practicum

Students must have 60 units completed to qualify for a practicum, including 30 units of KNES
Students may participate in up to three practicums.

Submit together to
knespracticum@ucalgary.ca:

- Completed Practicum Application
- Confidentiality Agreement

INSTRUCTIONS

- Contact the on-site supervisor to arrange an interview.
- Bring a copy of this application with the completed student portion to your interview to be completed by the On-Site Supervisor.
- Submit application and required documentation (if applicable) to knespracticum@ucalgary.ca; our office will email your @ucalgary address within 5 business days with next steps for you and your On-Site Supervisor.

STUDENT PORTION – COMPLETE PRIOR TO INTERVIEW

Practicum Term		
<input type="checkbox"/> Fall _____ (year)	<input type="checkbox"/> Winter _____ (year)	<input type="checkbox"/> Spring _____ (year)
Student Information		
Name:	UCID:	
Phone Number:	Email:	@ucalgary.ca
Student Practicum Expectations: Why have you chosen this practicum placement? (1-2 sentences)		
Code of Conduct		
Students are responsible for compliance with the University of Calgary's Code of Conduct .		
<input type="checkbox"/> Yes <input type="checkbox"/> No	I have read and understood the University of Calgary's Code of Conduct.	
<input type="checkbox"/> Yes <input type="checkbox"/> No	Do you have a pre-existing relationship(s) with person(s) or group(s) associated with this practicum placement? If yes, please briefly explain the nature of the relationship:	
I agree that:		
<ul style="list-style-type: none">No salary or payment will be received based upon my participation in a Kinesiology practicum placementI will meet the expectations of the practicum placement for which I am applyingI will be punctual throughout my practicum placement and will adequately notify the On-Site Supervisor about any absence(s).I will complete 60-72 hours within the dates of the term.		
Start Date (first day of lectures)	End Date (last day of lectures)	
_____	_____	
<input type="checkbox"/> I agree with the above-mentioned terms and conditions.		
Student's Signature:	Date:	

ON-SITE SUPERVISOR PORTION

Name:	Organization: WinSport
Phone:	Email:
As the On-Site Supervisor, I agree that:	
<ul style="list-style-type: none">No salary or compensation will be given to the practicum studentI will provide sufficient hours, supervision, and guidance during this practicum placementI will complete a mid-point and final evaluation for the practicum student.	
<input type="checkbox"/> I agree with the above-mentioned terms and conditions.	
On-Site Supervisor's Signature:	Date:

CONFIDENTIALITY AGREEMENT

Practicum students and the agency must complete the signed confidentiality agreement and submit it (along with the practicum application form) to knespracticum@ucalgary.ca.

THIS AGREEMENT is made as of the _____ day of _____, 20____.

BETWEEN:

(hereinafter called the "**Agency**")

AND:

(hereinafter called the "**Student**")

Whereas:

It is the Student's legal and ethical responsibility to protect the privacy, confidentiality and security of all records, proprietary information and other confidential information relating to the Agency, including business, employment and medical information relating to patients, members, employees and health care providers. ("Confidential Information").

And whereas:

The Agency has adopted policies and procedures regarding Confidential Information including its policies and procedures for complying with the *Freedom of Information and Protection of Privacy Act* and the *Health Information Act* ("Policies and Procedures").

In witness hereof, the parties agree as follows:

1. The Agency agrees to disclose and the Student agrees to receive Confidential Information in furtherance of participating in his/her practicum with the Agency, as set out in the Practicum Agreement.
2. The Agency agrees to advise, instruct and guide the Student as to the Policies and Procedures.
3. Upon receipt of the information set out in paragraph 2 herein, the Student agrees to use his/her best efforts to comply with the Policies and Procedures and to protect the Confidential Information, or any part thereof, and prevent it from being disclosed to any person contrary to the Policies and Procedures.

IN WITNESS WHEREOF, the parties have duly executed this Agreement effective as of the day and year first written above.

Agency

Student

Signed: _____

Signed: _____

Print Name: _____

Print Name: _____

Title: _____

Date _____

Date: _____